



# Podcast Guest Guidelines

**Team Building Saves the World** is always looking for new guests to share their corporate expertise, best practices, and experiences. Our podcast episodes are intended to provide our audience with tips, tricks, guides, and valuable insights that they can use to effectively improve their company culture and craft the perfect team. These guidelines will ensure your participation in one of our episodes is well-received and beneficial to you, and our audience.

Join our host, Rich Rininsland, as he engages with thought leaders from around the world to uncover the secrets of teamwork and organizational success. With guests who bring fresh ideas, inspiration, and best practices to the workplace, you can expect laughter and valuable insights as we explore the significance of building positive company culture, effective communication, and essential team building concepts in today's evolving workplace.

If you consider yourself a thought leader, passionate professional, or an industry expert who can offer unique perspectives, we'd love to hear from you!

## Example Topics:

- Leadership
- Company culture
- Communication
- Employee engagement
- Work-life balance
- Flexible work models
- Inclusivity
- Growth strategies
- Productivity
- Team development
- Best practices
- Workplace trends
- Workplace wellness
- Employee retention
- Human Resources
- Time management

# Setting the Stage for Your Episode

Thank you for your interest in being a guest! Below are our podcast guidelines to help you prepare for a potential interview with our Host, Rich Rinnisland.

- **Recording Setup:** We use Zoom for our recordings. Please ensure you're ready at your device using the Zoom link provided in your email once scheduled.
- **Time Allocation:** Each session is typically scheduled for an hour, which includes some prep time. The actual recorded segment usually ranges from 25 to 45 minutes.
- **Audio Quality:** For optimal sound quality, we recommend using a headset (earbuds with a mic, AirPods, or an external mic).
- **Environment:** Choose a quiet setting for the interview.
- **Relax and Enjoy:** Consider it a friendly conversation rather than a formal interview. Feel free to share stories related to the topics discussed.
- **Recording Notes:** Please note that our recordings are not live. If needed, you can pause and restart. Natural responses are encouraged over perfect answers.
- **Preparation:** Listen to at least two published episodes of the podcast to familiarize yourself with the host's style and format.
- **Anticipated Timelines:** We often record episodes in advance and release them later in the season. We will communicate with you regarding your episode's release date, which is guaranteed to be within the current season.

## How to Share and Promote

- **Social Media:** Gain visibility by sharing your episode through our TeamBonding social media channels.
- **Tag us!** @teambonding we frequently use hashtags like #TeamBonding #teambuildingtuesday, #teamwork #companyculture, #teambuilding, #teambuildingpodcast, #teambuildingsavestheworld
- **Featured Content:** We'll write a corresponding blog post to share your expertise on our blog with 30K email subscribers. [Subscribe here.](#)
- **Brand Exposure:** Expose your brand to over 100K unique site visitors each month.

### Helpful Tips

Podcast interviews are recorded, it is not live. If you stumble over words you can always pause and start again! But in general, don't aim for the perfect answer. Authenticity is key.

We encourage natural conversations! Podcasts can have detours — that's what typically makes them compelling.

## Requirements

- **Dress Appropriately:** Dress in a way that reflects how you want to be perceived.
- **Stable Setup:** Use a stationary desk or computer setup; joining via cell phone or tablet is not permitted.
- **Environment:** Choose a quiet location with no noise, with a clean and professional background. If you do want to use an uploaded background, we ask you use a green screen.
- **Good Webcam:** Use a high-quality webcam to ensure clear video.
- **Lighting:** Ensure adequate lighting so you are clearly visible.
- **Visual Components:** Consider how you present visually, as screenshots or video clips may be used.

## Disclaimer

TeamBonding retains ownership of all podcast content, including video interviews. We encourage guests to share their episodes, ensuring they credit the Team Building Saves the World Podcast and include a link back to the full episode on our [podcast page](#) or a podcast platform. Please refrain from sharing, clipping, or reposting parts of the interview without following these terms, as this constitutes copyright infringement. While we do not provide financial compensation, being a guest on Team Building Saves the World offers a unique opportunity to reach our extensive audience through our podcast, blog, and social media.

**If you have any question, please don't hesitate to contact the Producer at [podcast@teambonding.com](mailto:podcast@teambonding.com)**